

NICHE TOURISM

ONE HAPPY
ISLAND IN THE
CARIBBEAN



INVEST
IN ARUBA

Exclusive Experiences. Sustainable Tourism.

The main force of Aruba's economy, the tourism industry is driven by the creativity, culture, and innovation of Arubans and the island's focus on sustainability to promote cultural exchange and wellness. The island is particularly well-positioned for medical tourism, travel that focuses on preventative to rehabilitative and curative treatments for addiction, obesity, cancer and mental health and wellness.

FAST FACTS



Aruba has modern medical centers spread out over the island. Dr. Horacio Oduber Hospital (HOH) in Oranjestad functions as Aruba's general hospital. Instituto Medico San Nicolas (ImSan) is a medical institute for ambulatory care specializing in chronic non-communicable diseases with a specialized radiology department and eye center that provide diagnostic services to accommodate locals and visitors alike



Year-round sunshine and award-winning beaches



One of the most revisited islands in the world



2.5 million passengers annually at Queen Beatrix International Airport



More than 16,000 Arubans employed in tourism industry



An estimated 2 million stay-over and cruise visitors annually – among the highest tourism intensity and density ratios in the Caribbean



Wellness and biosecurity at the forefront of future tourism activity

SUCCESS STORIES



ROYAL ARUBA ALOE: THE WORLD'S FINEST ALOE®

Founded in 1890, Royal Aruba Aloe is the oldest aloe company in the world. The company formulates, designs, manufactures and distributes its aloe-based skin, hair, and sun care products with 100% pure and fresh aloe gel straight from its aloe fields. Aloe vera has an incredible number of health benefits. Aruba Aloe harnesses the benefits of its Aruban-grown Aloe vera by blending it with other fine ingredients to create world-renowned health and beauty products.

"It is very profitable to invest in Aruba. Companies with international ambition have access to a business friendly environment and vast pool of talent which has helped Royal Aruba Aloe in succeeding in globalizing its products."

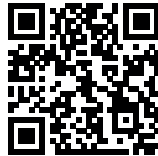
*Remko van der Veldt, Managing Director,
Royal Aruba Aloe*



INSTITUTO MEDICO SAN NICOLAS

Instituto Medico San Nicolas (ImSan) was renovated in 2020 and includes the first oncology radiation center in Aruba in collaboration with the Baptist Health International and Miami Cancer Institute. The center provides the latest radiation oncology treatments, reducing the need for patients to travel abroad for radiotherapy. The collaboration between ImSan and Baptist Health International of South Florida offers the infrastructure to further develop medical tourism in San Nicolas.





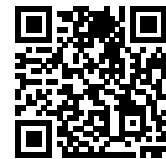
MEDCARE CLINIC: A CONVENIENT ONE STOP SOLUTION TO HEALTHCARE

MedCare Clinic offers high-quality healthcare services provided by highly qualified medical practitioners in modern, state-of-the-art facilities. The Clinic is dedicated to patient-centered care for the entire family. MedCare Clinic puts much time and effort into medical innovations, making use of the latest technologies and equipment.



GROWING SUSTAINABLY

Aruba's appeal is longstanding and shows no sign of slowing down, with projections for annual visitors to reach 3 million by 2030. Aruba is investing in wind, solar, and waste-to-energy sources to support growth in a clean, sustainable way.



BUCUTI & TARA BEACH RESORT: THE MOST SUSTAINABLE HOTEL IN THE WORLD

Bucuti & Tara Beach Resort Aruba is the first and only certified Carbon Neutral Resort in the Caribbean. The resort made significant investments in eco-technologies and systems and environmentally safe products. Bucuti & Tara's team strengthened its sustainability pledge by venturing beyond carbon neutral to the goal of carbon negative. Their dedication to the environment and community has been recognized numerous times over the years. Bucuti & Tara recently achieved Platinum certification and was named Green Globe's Most Sustainable Hotel in the World.

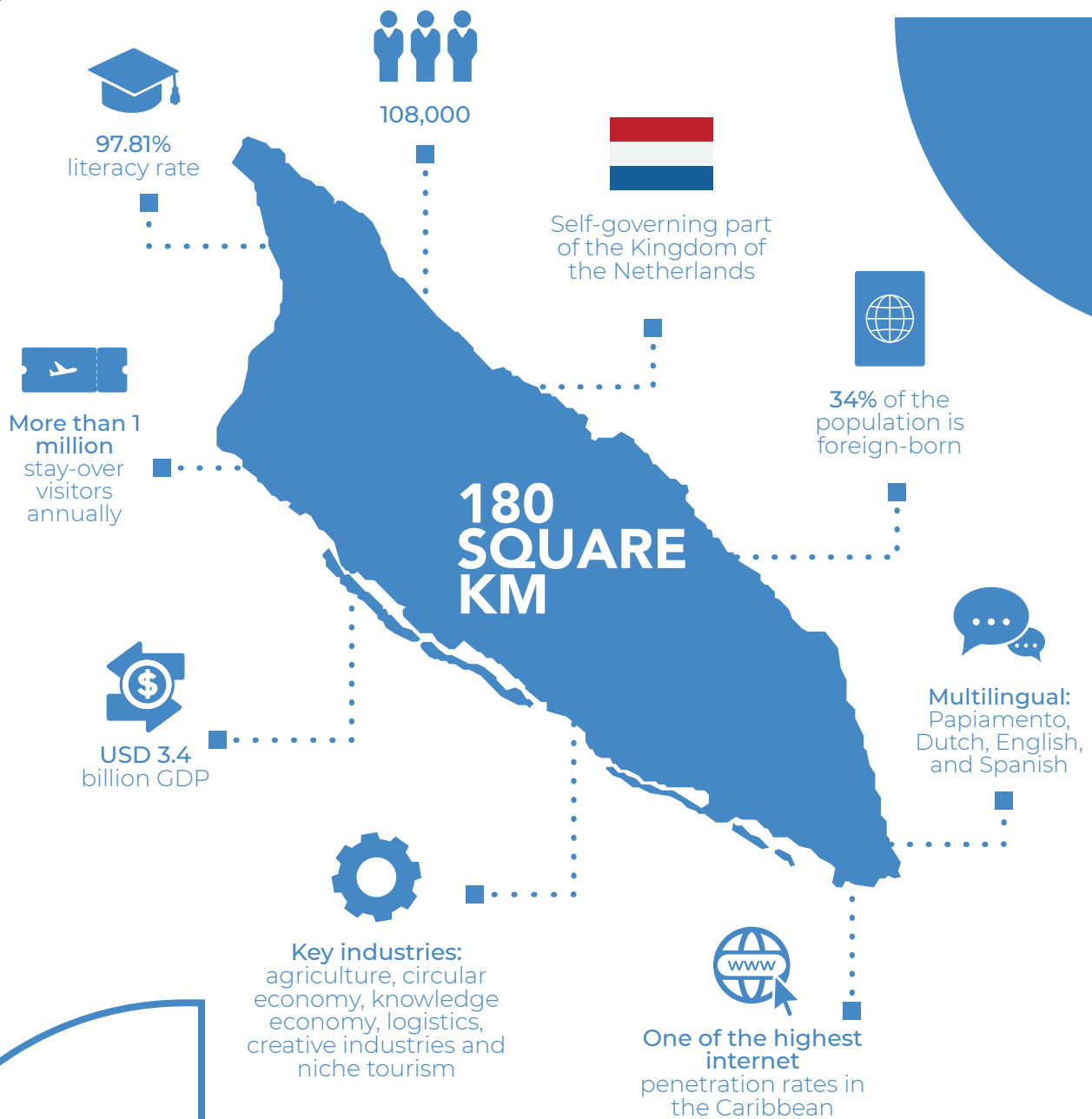
"We are proud to be the first CarbonNeutral® resort hotel in North America, to have initiated the first Green Globe 21 certification of hotels in Aruba in 2000, and we are the first resort in the Americas to be certified ISO 14001."

Ewald Biemans, Owner and a Visionary in Sustainable Tourism



ABOUT ARUBA

A leader in sustainability and tourism, Aruba's knowledge-based future is on the horizon



CONNECT WITH US

The Aruba Investment Agency (ARINA) assists new and existing foreign and local companies invest in Aruba.

Bryan Lenzinger
Investor Relations Advisor



Zuleika Quant
Marketing & Promotion Advisor



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