

CREATIVE INDUSTRIES

AN ISLAND OF
CONSTANT
INSPIRATION



INVEST
IN ARUBA

SUCCESS STORIES

MORE THAN 40 CREATIVE INDUSTRY ESTABLISHMENTS DOT THE ISLAND.



Kulture Cafe



Creativity is a Theme in Aruba's Story

Aruba's creative industries – spanning advertising, architecture, arts, heritage & crafts, audiovisual, design, fashion, film, and gastronomy – are an integral part of the island's economy, cultural preservation, and social development. The island's cultural diversity and high quality of life come together to attract new creatives and continually inspire those here.

KULTURE CAFE: THE BEST CAFE IN SAN NICOLAS

Kulture Cafe, a small cafe in the monumental Nicolaas Store building in the hometown of San Nicolas, offers delicious breakfast, lunch, tasty coffees, sandwiches, ice cream, and other signature drinks in a cozy, relaxing ambiance with warm and friendly service. Kulture Cafe also hosts diverse creative experiences, from 5-course culinary dinners with top chefs to inspiring poetry.

FAST FACTS



SEYO mark certifies products made in Aruba



Reliable, widespread internet access suitable for programmers and app developers



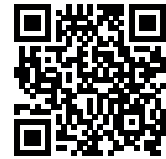
Vibrant festival calendar drawing local and international performers and crowds



Tropical climate attracts visitors and creative talent alike



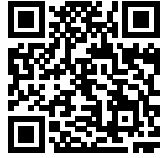
Strong tourism industry supports growth of creative industries and cultural exchanges



DWIGHT LEONETA: FROM ARUBA TO THE WORLD

Dwight is a composer and producer of a vast array of songs in Aruba's native language Papiamentu. He was born on the neighboring island of Bonaire and currently lives on Aruba. He is considered one of the geniuses in composing and producing songs in Papiamentu. From childhood, music became the air he breathed. With more than a hundred and fifty songs in Papiamentu, his love for the 'Ritmo Kombina' genre has not limited him to composing and arranging for other genres. Dwight works hard every day to perfect his talent. He produced songs, jingles, and radio spots for local and international companies and even won multiple music competitions on the ABC islands.





**ARTISA:
ONE OF THE MAJOR MOVERS & SHAKERS OF
ART IN ARUBA**

Situated in the sunrise city of San Nicolas in Aruba's historic city center, ArtisA Gallery has quickly gained a credible reputation among collectors, art institutions, and critics. ArtisA is a perfect example of what art can do for an island. Focusing on radical, engaged, and quick actions, ArtisA brings pioneering and critical work from over 20 artists from Aruba and abroad and consists of two exhibition spaces and an office space. The gallery organizes successful community art engagements, such as Nature & Faces photography competition.

"Our work includes the execution of projects connecting both local and international artists to the wider public. We operate around the clock to ensure that our platform of creative thinkers and makers guarantees their engagement with the community for, as we call it, an extensive art experience."

Tito Bolivar, Founder and Owner ArtisA Gallery



**MEET ARTIST:
ELISA LEJUEZ**

Considered one of the island's most talented and established local artists, Elisa Lejuez is an artist and textile designer born in the Netherlands with firm roots in Aruba. Her previous job as a textile designer exposed in the Far East built the foundation for her artist life that landed her art expositions in Aruba, Curaçao, the Netherlands, Miami, Washington, and New York. On the island, Elisa completed assignments for the Government of Aruba and international hotel chains, such as Marriott, Hyatt, and the Renaissance.

"I have been consistently painting for over twenty years in Aruba, with six years of teaching workshops for locals and tourists. The energy of the island and the colors of its ocean inspire most of my work. Orange and aqua-blue are my favorite colors to use. There is an appreciation for my art by locals and especially by tourists. Aruba helped me to draw art collectors from the whole world."

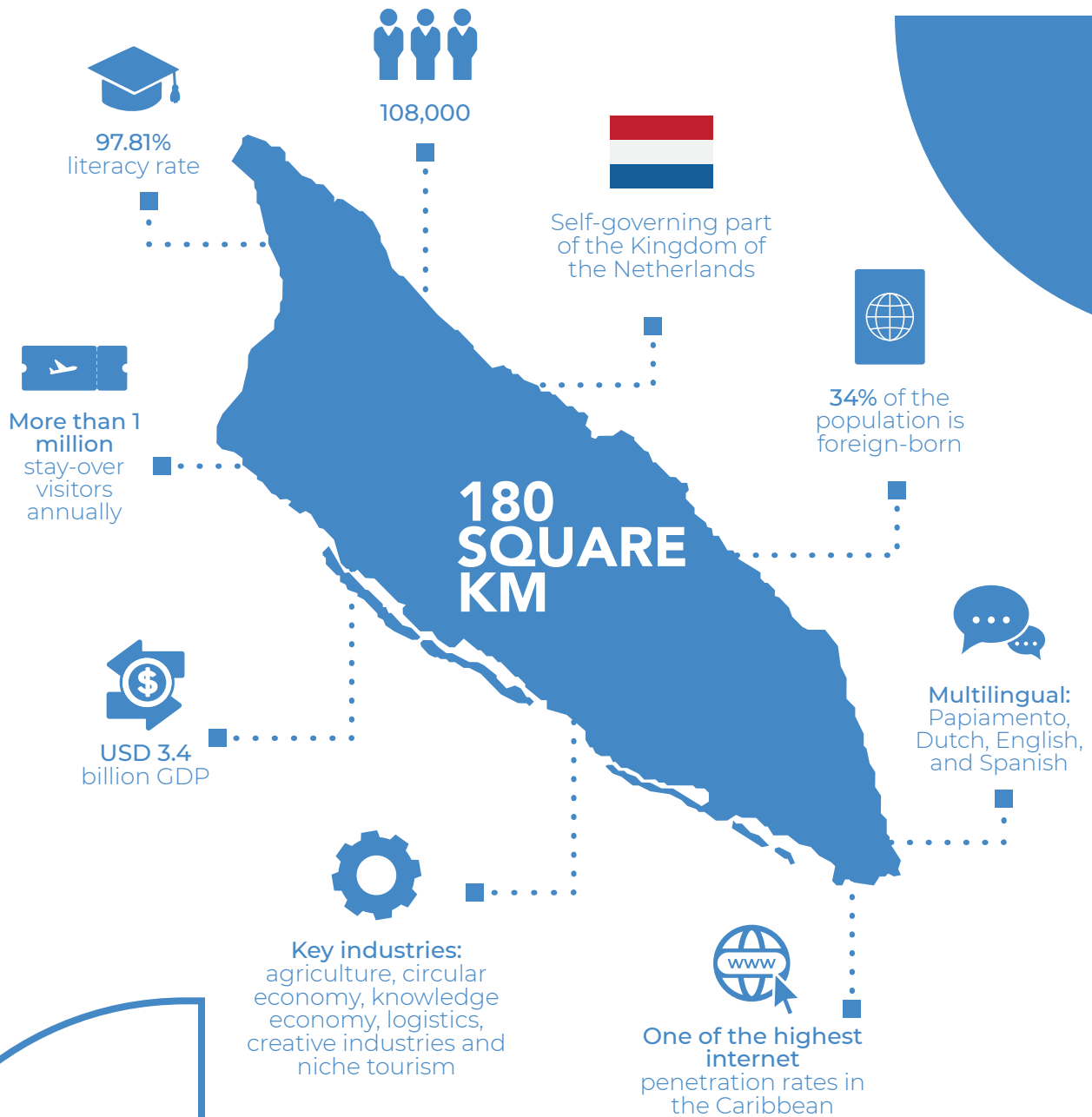
TRENDING INTERNATIONALLY

San Nicolas, Aruba's second largest city, is the island's cultural center earning international recognition by Forbes as 'the street art capital of the Caribbean'. With its outdoor all of 44 murals, San Nicolas is attracting talent and amplifying Aruba's creative reputation.



ABOUT ARUBA

A leader in sustainability and tourism, Aruba's knowledge-based future is on the horizon



CONNECT WITH US

The Aruba Investment Agency (ARINA) assists new and existing foreign and local companies invest in Aruba.

Bryan Lenzinger
Investor Relations Advisor



Zuleika Quant
Marketing & Promotion Advisor



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