# AGRICULTURE

GROW ARUBA'S SUSTAINABLE, TECH-BASED AG SECTOR





### Aruba is Committed to a Competitive Business Climate for Agriculture Companies

The ground is fertile in Aruba for new technological innovations in agriculture. Stable both in terms of climate and politics, Aruba is a reliable agricultural market with abundant sunshine, wind and modern infrastructure to support green technology applications.

# FAST FACTS



Abundant sunshine and wind for open-air or shade-house production



Dedicated land available for agriculture using innovative technology



Exemption from import duties on goods for commercial activities in horticulture, agriculture, hydroponics, cattle breeding, fishing, fish farming, or beekeeping



Cucumbers, long beans, okra and Swiss chard among staple crops



Opportunity for industry crossover into agritourism



Reduced water price from USD 5.3" per m3 to USD 3.07 per m3 for agriculture activities



Tax exemption on profit tax, income tax, and turnover tax (BBO / BAVP/BAZV) for companies with activities in agriculture, horticulture, fisheries, beekeeping, livestock, or fish farming

## **SUCCESS STORIES**





### CUNUCU FRESH: FRESH PRODUCE OF ARUBA

Cunucu Fresh is Aruba's first commercial cucumber farm that harvests locally produced seedless cucumbers in a Dutch Bucket hydroponic system. In two years of its existence, Cunucu Fresh expanded to include a variety of quality greens offered at different restaurants and supermarkets on the island. The fresh products include arugula, alfalfa, broccoli, beansprouts, clover sprouts, and much more.





### HOT DELIGHT: 100% MADE IN ARUBA WITH FRESH, HIGH-QUALITY FLAVOR

Hot Delight Gourmet hot sauces, Aruba's most delightful, homemade, gourmet hot sauces, were first created during the early colonial years. The family recipes and secret formula were passed on from generation to generation and have now become indispensable within the local cuisine of numerous households, hotels, and restaurants in Aruba, but also internationally.

"Hot Delight sauces are of the highest quality and flavor. Adding just the right amount of our Hot Delight Gourmet Hot Sauces to your meals helps bring to life all the other flavors of whatever you're eating!"

Rose-Ann Woorts-Ruiz, General Manager of Hot Delight





### 297 FARM: NEW GREENHOUSE FOR FOOD SECURITY

297 Farm, Aruba's first indoor project, is a hydroponic farm with state-of-the-art technology that grows fresh, GMO-free, and pesticide-free produce. 297 Farm uses sustainable practices that don't exhaust natural resources to produce leafy greens, herbs, and various microgreens in a controlled environment year-round, such as lettuces, sprouts, radish, and much more.

To provide more food security, 297 Farm is expanding that range of products by building a greenhouse to include vine crops like cucumbers and tomatoes to supply local supermarkets, hotels, and restaurants and deliver directly to the consumer. 297 Farm sustainably produced leafy greens brand is available in every major supermarket on Aruba, serving consumers' increasing demand for earth-friendly produce.

"The mindset is changing, and people realize that we need to become more self-sufficient as a nation in terms of food security. We are seeing an increase in local food production that blends traditional methods and innovative technological methods in the past few years. To be successful as a nation, we need both."

Patricia Mitton, Managing Director 297 Farm



### SANTA ROSA ARUBA: TO "PLANT A GARDEN" IS TO BELIEVE IN TOMORROW

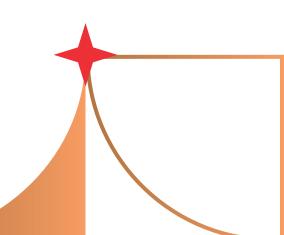
The Government formalized an agreement with Urban Hydro Tech Aruba to start a project with the Department of Agriculture, Livestock, and Fishery, better known as Santa Rosa. This project is to create awareness, educate, and present the possibilities of producing fresh produce in a hydroponic system locally while contributing to the local economy with micro businesses.





### UNITED FARMERS ARUBA: FROM THE PEOPLE, FOR THE PEOPLE TO MAKE ARUBA TRULY MORE SUSTAINABLE

The Government signed an MOU with United Farmers Aruba to formalize the cooperation, exchange of information, and combined research to develop more projects and pilots and concentrate on possible solutions to better the Agriculture sector. United Farmers Aruba is an association for both large and small-scale farmers in Aruba.



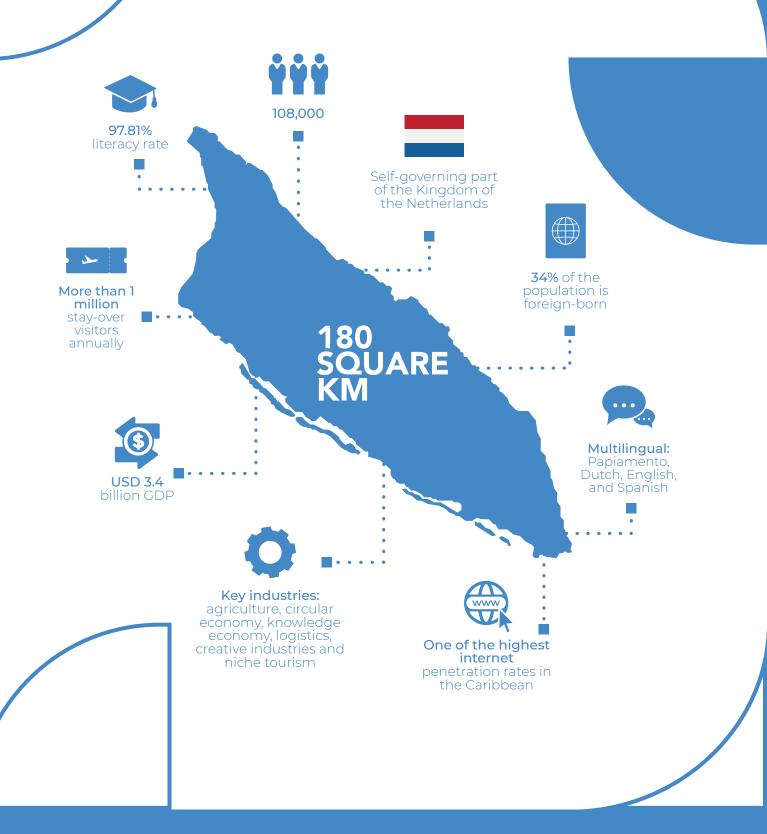
# **GOVERNMENT SUPPORT**



### THE WORLD BANK: FOOD SECURITY REPORT IN CONNECTION WITH COVID-19

The Government commissioned the World Bank to assess the food security in Aruba before and after the COVID-19 pandemic to support its policy response post-COVID to bolster food security. The World Bank presented the report 'Building Resilience in Aruba's Food Security during the Pandemic and Beyond' with recommendations on what steps to take to guarantee food supply securely after the pandemic.

### **ABOUT A leader in sustainability and** tourism, Aruba's knowledge-based future is on the horizon



### **CONNECT WITH US**

The Aruba Investment Agency (ARINA) assists new and existing foreign and local companies invest in Aruba. Bryan Lenzinger Investor Relations Advisor

🗹 in

Zuleika Quant Marketing & Promotion Advisor ☑ in WWW.investinaruba.com

